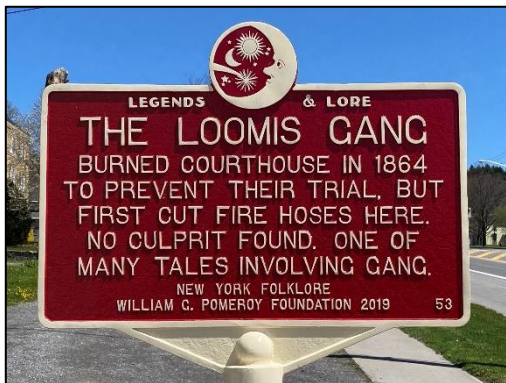


Snap That Sign 2021: Tips for Taking Photos

We want to use as many of your photo submissions as possible. That's why we've created this tip sheet, which outlines the types of photos we need, as well as what to avoid. We appreciate your help and hope you have a blast this second time around!

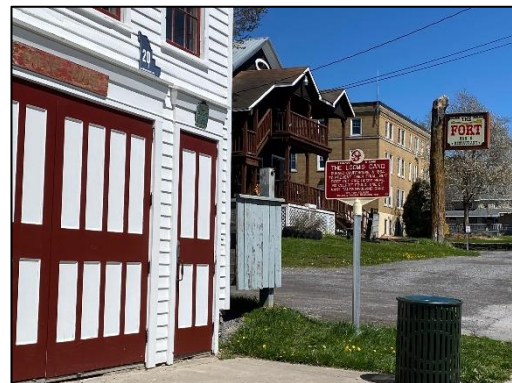
Photo Composition

Close Up



A

Landscape



B

Close Up (Photo A) – Photograph the marker head on. The entire marker must be in frame, including its logo area, mounting base and edges. The inscription must also be clearly readable.

Landscape (Photo B) – Photograph the marker from a distance. The image should show the entire marker (and pole), as well as its surroundings. Make sure to capture any key features related to the marker (e.g. a building, cemetery, bridge, field, etc.).

Photos to Avoid

Blurry/Out of Focus



C

Grainy/Pixelated



D

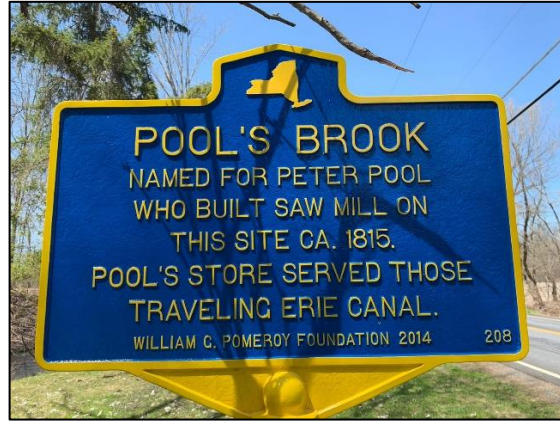
Photos to Avoid, Continued

Out of Frame/Poorly Cropped



E

Excessive Shadows



F

People in the Photo



G

- C – Prevent blurry images by tapping your smartphone screen to focus. Shoot in automatic when using a digital camera.
- D – Adjust your smartphone or digital camera settings so that you're not shooting in low res; also avoid cropping the photo whenever possible.
- E – Make sure to get the entire face of the marker within frame before snapping your photo. That includes the logo area, mounting base and edges.
- F – Test the light source. Whenever possible, photograph the marker on the side without shadows.
- G – People in photos are great, but we can't feature them on our marker map.