



Partnering with the Pomeroy Foundation

Civil rights. Women's suffrage. The Revolutionary War. These areas of our nation's history are among those being commemorated through the Pomeroy Foundation's fully-funded partner marker programs. We partner with 501(c)(3) organizations, nonprofit educational institutions and local, state and federal government entities that have identified a unique and historically significant project that could incorporate physically placed historical markers.

Are you responsible for the development of a history-related trail and want to understand how historical markers can help achieve your goals? This document outlines how a partnership with the Pomeroy Foundation could benefit your project, organization and regional community.

Benefits of Program Partnerships

As the nation's leading funder of historical markers, the Pomeroy Foundation strongly believes markers preserve history, educate the public, encourage pride of place and promote historic tourism. Our partner marker programs benefit communities because they:

- Highlight untold stories
- Boost tourism and visitor traffic
- Generate buzz and media attention
- Bring people together
- Promote pride of place

Markers build excitement about local history. Once a marker is installed, our partners work with local organizations and community members to host dedication ceremonies. These events are family-friendly, educational and provide an opportunity for positive exposure for their community. Markers benefit the community at large so connecting groups early on can be important for generating excitement and support for the marker project.

Current Program Partnerships

Through our partner programs, we have funded hundreds of markers highlighting local history across the country. Our current partnerships include the National Society Daughters of the American Revolution, the North Carolina Civil Rights Trail, the Great American Rail-Trail, The Lafayette Trail and the National Votes for Women Trail. Learn more on our Partner Marker Programs webpage: <https://www.wgpfoundation.org/history/partner-programs/>. Interested in browsing markers funded by the Pomeroy Foundation? Visit our interactive digital map: <https://www.wgpfoundation.org/history/map/>.

Next Steps

If you have an idea for a program partnership or are developing a project that could benefit from historical markers, we would like to hear from you. Let's connect. Email Deryn Pomeroy, our Director of Strategic Initiatives at deryn@wgpfoundation.org or call (315) 913-4069.